



**Lucketts Ruritan Club, Inc.**  
 42361 Lucketts Road, P. O. Box 1291  
 Leesburg, VA 20177-1291

**Next Meeting:**  
**December 7, 2013**  
**6:30 PM Award Banquet**  
**Annual Holiday Dinner at**  
**14001 SkillsUSA Way**

**2013 BOARD OF DIRECTORS:** Past President **Peter Baker**, President **Peter Gustafson**, Vice President **Jim McKenzie** Treasurer **Steve Scheibelhofer**, Secretary **Tony Meyerhofer**, Director 20012-14 **Steve Hillebrand**, Director 2013-15 **Matt Quitter**, Director 2011-13 **Stan Sorrell**

## TRASH DUTY

**REMEMBER:** *You or your partner must pick up the table, chairs, and donation box and traffic cones from the firehouse and take to the school before 8:00 AM. After noon, Buddy Moreland's daughter Tara Lynn and/or son-in-law, Ray Sullivan, will collect the cash from the donation the box; you (or your partner) then return the cones, donation box, chairs and table to the firehouse. Please make sure you and your partner clean up the area around the trash truck and the recycle bins!*

*Coordinate with partner in advance of Saturday!*

### December

12/7 **Henning** 703-729-4245 & **Meyerhofer** 703-779-2712  
 12/14 **Moffett** 703-431-7159 & **Scheibelhofer** 703-443-6859  
 12/21 **Howder** 540-822-5967 & **Theobald** 301-325-1764  
 12/28 **Cleland** 703-779-7564 & **Bond** 703-771-6007

### January 2014

1/4 **Presgraves** 703-777-1640 & **Fisher** 703 909-6724  
 1/11 **Meyerhofer** 703-779-2712 & **Kenny** 703-443-8219  
 1/18 **Crooks** 703-203-9692 & **Kemp** 703 771-8917  
 1/25 **Falk** 703-777-5027 & **Ernst** 571-246-3884

### February 2014

2/1 **Hart** 703-777-5080 & **Nassauer** 914-329-1877  
 2/8 **Sorrell** 703-777-1860 & **Kibler** 703-980-2990  
 2/15 **Frankenfield** 571-246-2844 & **Hyland** 703-443-9140  
 2/22 **Quitter** 703-777-8511 & **McKenzie** 703-669-0169

## Minutes of the November 12, 2013 Membership Meeting

**Attending**—(23) *active members:* Adams, Baker, Cleland, Crooks, Ferreira, Fisher, Frankenfield, Gustafson, Hart, Hillebrand, Howder, Kemp, McKenzie, Meyerhofer, Penaranda, Quitter, Runde, Scheibelhofer, Siebentritt, Small, Snidow, Snooks, and Sorrell

**Liaison:** Jim Hobbie

**Guests:** Ken Hinkle District Governor, Chris Gerow, Bill Hagen, Mary Ann Harden, and Maurice LeFranc

President Gustafson called the General Membership Meeting to order at 7:30 PM.

John Adams delivered the invocation. In light of the recent Veterans Day holiday, John included a special mention for members of the armed services, and recognized the club members who are veterans.

The attendance sheet was passed around for sign-in. It was good to see some previous members and visitors at the meeting.

The previous meeting minutes were discussed briefly, brought to vote, and approved.

The membership thanked the ladies of Furnace Mountain Church for a great meal of Turkey Casserole, green beans, rolls, stuffing, sweet potato, Jell-O fruit salad, selection of home-made pies, and iced tea. This was a wonderful Thanksgiving meal. President Peter Gustafson surprised the ladies with lovely bouquets of flowers as a special Thank You to the ladies of Furnace Mountain.

Buddy was back in the hospital for another broken hip. He is recovering nicely and is expected to be back in the Lucketts area tomorrow.

## PROGRAM and ENTERTAINMENT

Peter Baker, our membership Chairman, was the guest speaker, and he gave a talk on recruiting new members. The biggest detriments to membership are controversy and conflict. The club should focus on goodwill, community service, and fellowship. The reasons to grow the club are to bring in new blood, new ideas, and expand the impact to the community. The club has done many things in years past, such as expanding the scholarship to homeschoolers, tree planting, Lucketts News and Notes, and much more. Whose job is it to bring in new members? The resounding answer was **'Everyone's!'** How do we do it? Talk to them and invite them. If anyone knows of people, tell Peter. Introduce guests, and follow-up with them after the meeting to answer questions, etc. Use the 'Elevator Speech' card; carry it in your wallet. Upgrade how we talk about the club. When discussing weekend activities at work or wherever, it is better to say that you are working for a community service organization that weekend, rather than saying you have trash duty. Get new members involved right away. Give them a job to do so they feel useful and appreciated, which they are. Follow a mentor program to assist new members and make them feel part of the club. What not to do - pressure people to join.

Peter Gustafson passed around 'I'm a Ruritan member because someone asked' buttons.

John Hinkle then spoke and discussed a new 'Wanted' program. A drawing will be made once a Quarter using attendance listed on the MMS site. The winning drawing will receive a cash prize. Two submissions double the chance to win. Tickets were also distributed to the Secretary to be completed, and more are available on-line. Two tickets were completed and mailed in listing our two newest members for this 4<sup>th</sup> Quarter. This is a new initiative by Ruritan National.

Ken will send us a PDF kit on how to get a Community Service Club started in Elementary School. Then the Community Service concept will come into Middle School and then High School.

John Adams made a motion to include the Wounded Warrior Project in the Club's charitable giving. Tom Howder of the Citizenship and Patriotism Committee will get with John and get additional information, and give the Club a report.

## *Proceedings of the Lucketts Ruritan Club, Inc.*

### **NEW BUSINESS**

Steve Scheibelhofer presented the Treasurer's report, which was reviewed and approved by the Club membership.

Stan Sorrell gave the Nominating Committee report; The Nominating committee consists of Stan, Tom Howder, and Dick Snooks. Peter Gustafson will continue as President, James McKenzie as Vice President, the new Treasure replacing Steve Scheibelhofer will be Craig Bond. Liz Penaranda is graciously stepping up to be the new Secretary, replacing Tony Meyerhofer. The new 1 year Director is Peter Baker. Stan retires as 3 Year Director, and Fred Nassauer will replace him.

Stan made a motion to nominate Eleanor Tillett as Citizen of the Year for her long history and outstanding service for over 40 years. The motion was 2<sup>nd</sup> and approved.

President Peter Gustafson made mention that this year there has been 35 Years of Ruritan in the Lucketts Community, with a total of 169 current and former members. The club has a long history of community service.

### **OLD BUSINESS**

Steve Hillebrand gave a parking debrief. Approximately \$7200 was added to the Club Charitable Fund due to membership support in this year's parking events. It can be broken down to \$3000 from the Lucketts Fair, \$1000 from Waterford Fair traffic control, and Morven Park providing the balance.

There is one more event this year that is impacting our local community, and that is the Davidson 50<sup>th</sup> Anniversary wedding. Jack and Jane live off Montessor Rd. Jane has been an election official for 30 years at the Lucketts Community Center, and Jack is a former navy aviator, now in a wheelchair. This will be done as a contribution to the community.

A fair concession update given by Dick Snooks shows that it is the most we have netted in the past, and Sunday was a slow day due to the rainy weather.

Peter Gustafson mentioned the Club is missing one of the Community Service groups mentioned by Ruritan National Handbook. Also, the Club should work to complete the annual Committee reports due each year. This helps promote the Club's activities.

### **ANNOUNCEMENTS**

Michele Ferreira is now maintaining the compactor/recycling schedule. Notify Michele of any compactor/recycling duty swaps. Sean is retiring from his position as chair of this committee.

The Annual Awards Banquet is this December 7<sup>th</sup> at SkillsUSA. Please RSVP by November 29<sup>th</sup>, per the e-mail instructions. All members, selected former members, and special guests will be sent invitations via mail.

Steve Scheibelhofer requests that dues be paid up current by the end of the year to close out the books.

The Pledge of Allegiance was recited and the meeting adjourned at approximately 9:30 PM.

### **Minutes of the November 26, 2013 Board of Directors' Meeting**

Meeting was called to order at 7:30 PM.

Motion made to hold another Board meeting on Tuesday, Dec. 17, at President Gustafson's house at 7:30. So moved.

#### Officers Reports:

Membership—Peter Baker: Potential new members include Maryann Harden and Kevin O'Neill. Maryann has already expressed a desire to join and Peter Baker, as Membership Chairman will invite Kevin to attend a meeting as a guest.

#### New Business:

**Finance**—Steve Scheibelhofer: Finance committee made some changes to the proposed 2014 budget. These included: 1) a suggested increase to the trash donation to \$5 per family from the current \$4. This will increase our receipts about 10% yearly and will help defray the increase in compactor fee that we have absorbed over the past year. 2) decrease in the amount of donations from Morven Park for next year to \$4K from \$7K, as a result of reduced number of events from the projections at the first of the year. We received a net of \$3200 this year. 3) Compactor service costs increase from \$25K to \$27K, donations estimated to be about \$15K. 4) Proposed increases in student citizen awards and scholarships to strengthen emphasis on education for local youth. 5) deleted donation to Good Shepherd Alliance, which is in Ashburn, as our club wants to focus on local needs in the Lucketts/Leesburg area. 6) regarding the bond Issue for new Lucketts Fire Station: discussion focused on the county's search for a new parcel of land for the new station. Because the Volunteer Fire Station is a 501c non profit organization, it can only sell or donate the building or transfer assets to another 501c, and cannot donate to the County. Ruritans will leave donations in the budget as a line item but will wait to disperse until relevant questions are answered. 7) increased donations to churches, Boy Scouts (by 50%, since troop is chartered by our club), Girl Scouts (motion carried to increase donation to \$1500 by decreasing scholarships to \$1300 which is still an increase from last year), and Interfaith Relief as designated charities, decreased donations to Tuscarora High School and Lucketts elementary school since these are county and PTA-supported organizations. Discussed Wounded Warriors organization, specifically the Boulder Crest Retreat in Bluemont. We will handle as an ad hoc issue.

**Total 2014 proposed budget: \$74.3K. Motion made to make proposed changes and accept budget for presentation to membership in January. So moved.**

Signatures on club financial accounts: We will have three signatures, Steve, Matt, and Craig.

## *Proceedings of the Lucketts Ruritan Club, Inc.*

Finance Committee Report: Discussion about revisions to management of our investment accounts. Our funds are now in two accounts with T. Rowe Price. Steve Scheibhofer recommended that we leave the funds with T. R. Price but reallocate by selling some underperforming mutual funds and purchasing new funds to create a broader investment scope and to increase earnings. We should have a mix of growth, income, and bond funds. Peter Baker offered his financial advice to provide input and review. For our accounts, growth in 2013 was good in one fund, but other funds underperformed. We have \$140K, with \$95K invested in growth vehicles. Our club investment goal is to have low mid to moderate risk for the total portfolio, so committee's suggestion is to change to diversified funds with cash dividends to use for club needs or to reinvest in high performance mutual funds. We also have some warrants (stock options) that the committee will revisit. Our club goal was to build an endowment for scholarships, but we are far short of the amount needed for this purpose, so we will try showing dividends and deciding disbursements as we move forward. **Motion passed to change fund diversification and bring to the membership.**

Trash Issues: Trash scheduling issues are still not fully resolved. Primary issue is that members who cannot make their scheduled shift are not finding their own replacement and communicating the change to their scheduled partner and to Michele Ferreira who maintains the schedule. Members should coordinate with their partner on Saturday at 7:45 AM for retrieval of cones and signs from firehouse. Jay Frankenfield is the liaison for compactor issues, such as spills, leakage, damage control, logistics.

John Adam's Veterans Donation idea: Peter Baker made the point that we want to keep donations to veterans organizations local, so we should consider supporting the Boulder Crest Retreat in Bluemont off Rt. 7. This is a 501c charity in Loudoun County, founded by Ken Falk. The retreat is open to wounded veterans and their families to attend from 2-14 days. The organization needs funds for ongoing operations and staff. The point was made that the national chapter of the Wounded Warriors in VA has folded in Loudoun County. We will research how we might donate to this group as a charity and add it as a line item in our budget. This year, we did not spend all our budget for scholarships (which are based on need), so we have some monies available we could use for this donation purpose. Peter Baker announced that his firm, Ameriprise Financial, will match any Ruritan donation funds to this group. **Motion made to give \$1K to the Boulder Crest Retreat this year, to challenge district Ruritans to also give to this organization, and to invite a speaker from Boulder Crest to a membership meeting in 2014. So moved.**

Awards Banquet: Checked the list of attendees for Awards Banquet on Dec. 7; some calls still need to be made to former members and members who have not sent an RSVP. Peter Gustafson announced music during the cocktail hour, and entertainment to follow the awards portion of the program.

Committee Assignments: we are missing one committee, the Public Services Committee. Need to address this.

Boy Scouts Rechartering: Ruritan Club President needs to sign off on the paperwork for the Boy Scouts rechartering.

Meeting adjourned at 9:20 PM.

*Submitted by Elizabeth Penaranda*

---