



Lucketts Ruritan

Board of Directors: Peter Gustafson, *Past President*; Jim McKenzie, *President*; Doug Kemp, *Vice President*; Elizabeth Penaranda, *Secretary*; Craig Bond, *Treasurer*; Steve Hillebrand, Matt Quitter, Fred Nassauer: *Three-year Directors*

General Membership Meeting Minutes

February 10, 2015

Attending: Adams, Baker, Bond, Cleland, Ernst, Falk, Ferreira, Fisher, Gustafson, Hart, Hobbie, Hyland, Kemp, McKenzie, Meyerhofer, Nassauer, Ohneiser, Penaranda, Quitter, Rocks, Scheibhofer, Snooks, Sorrell, Wiseman

Guests: Stan Dixon, Larry Cassell, Dennis Bagnell, Mark Hewitt

Pres. McKenzie called the meeting to order at 7:31 PM. He welcomed guests Stan Dixon (Rappahannock District Governor), Larry Cassell (Past District Governor and a current National Director), Dennis Bagnell (Former District Governor), and Mark Hewitt.

Peter Baker delivered the invocation before the meal was served.

Pres. McKenzie asked for approval of the February General Meeting minutes. Motion was made and passed to approve the minutes.

We thanked the ladies of Furnace Mountain Presbyterian Church for their much appreciated efforts to provide us with dinner.

Treasurer's Report: C. Bond presented the Treasurer's Report, noting that receipts exceeded disbursements by \$2500; total receipts were \$6,073.18; disbursements were \$3533.10. A motion was made and passed to approve the Treasurer's Report.

Program

Stan Dixon, District Governor, thanked our leadership for their help in establishing our District Directory, which includes information on the 28 clubs in our Rappahannock District.

Larry Cassell, a past District Governor, and now a National Director, introduced himself and offered his help and support to our club in whatever ways we may need going forward. Larry is from Jefferson, MD, but is now supporting our Rappahannock District in Virginia. He is a former elementary school principal and has been a Ruritan member since 1978. He discussed how we might increase our club membership and offered an anecdote from Little League baseball about not

Next Meeting

March 10th, 2015 • Lucketts Community Center •
7:30 P.M.

PROGRAM HIGHLIGHTS

Speaker: Joanne Hart, Executive Director, Loudoun Therapeutic Riding, will update us on the progress of their community service efforts.

getting discouraged. He noted that membership is always an issue; society is changing, and Ruritan Clubs will need to work hard to volunteer in their communities and earn needed dollars to help where local needs are greatest.

Larry attended the National Ruritan Convention in Greensboro, NC recently and received two awards to our Lucketts club, which he presented to our past president, Peter Gustafson. Our club received a third place National Communications Award for our quality newsletter and a first place National Communications Award for our website design for 2013. The award plaques will be displayed at the LCC and photos can be seen on our website.

Our program for the evening focused on our Financial Oversight and Investment Strategy. We reviewed the two new documents prepared by our Finance Committee that outlined our financial goals and investment policies. The committee reviewed ways in which we can realize a greater return on our investments with a risk level that is acceptable and approved by the membership. Our investment account is currently with T. Rowe Price. The Investment Policy Statement outlines our investment process and checks and balances, and includes sections on the purpose of our General Fund, our Investment Objective, Investment Guidelines, and our Target Asset Mix. For Reporting, our subcommittee will prepare an annual report showing the investment schedule, interest and dividend income for the year to date, and the current annual yield. The Financial

Overview document outlined our financial goals, our checking account at BB&T Bank, and designated and undesignated fund amounts. (See documents for details.)

During the discussion, B. Ohneiser suggested that we add an item 7 to our Investment Policy document section on Allowable Investments that specifies high quality, dividend paying equity stocks, noting that our current 2% return is quite low and our investment mix conservative. P. Baker and S. Scheibhofer responded that our policy is flexible and broad enough to allow us to add equities and expand our investment mix as we deem appropriate during the year. J. Adams moved to approve our financial documents; motion was passed.

New Business:

Presentation of 2015 Budget: Vice President D. Kemp presented the proposed 2015 budget for discussion and approval. Our total budget for 2015 increases by \$5,400 from 2014; changes in our donations are the addition of a contribution to LCCAB to assist the Day Care program and a deletion of a contribution to the Lucketts Fire Dept. since its financial management is now performed by Loudoun County.

B. Ohneiser successfully managed and received approval of our club as a partner with Loudoun County Schools, enabling us to access all school facilities. Bob suggested that we add a line to our 2015 budget reflecting this new opportunity for fundraising. Motion was made and approved to accept the 2015 budget as amended.

Lucketts Elementary School: F. Nassauer, S. Sorrell, and B. Ohneiser are liaisons to LES. They will meet Feb. 12 with the LES PTA to discuss ways in which our club could work together with them on fundraising and perhaps increasing membership to our club. (See Appendix for summary of this meeting outcome).

Scholarships: We will focus on re-establishing our relationship with the Point of Rocks (POR) Club and how we may assist them in return for their

help in evaluating our scholarship applications. A suggestion was made that we might have a joint picnic on Heaters Island in June with the POR club.

Newsletter Update: D. Kemp reported that our next newsletter comes out in early March. M. Quitter suggested that we try to get the news of our recent awards received from Ruritan National into this next edition.

Old Business:

Parking: D. Snooks reported on the new Lucketts Antiques Fair event at the Lucketts Store in May. He noted that three or four nearby property owners have agreed to allow parking if the store owner maintains liability.

Our first parking project of the year is the Spring horse trials at Morven Park Mar 27, 28, 29. This is a small event parking horse trailers needing (two) workers on Fri, and 3-4 on Sat. and Sun. Ian will be working with MP to finalize schedule and put out call for workers next week.”

Membership: P. Baker reminded members of the challenge to bring two new people into the club in the coming year.

Announcements and Mail:

Tom Howder is recovering well and continues to make good progress.

Mail consisted of several thank you notes from organizations who received donations from our club at the end of 2014. We received notes from the LES PTA, Loudoun Interfaith Relief, Tuscarora High School, and Hunters for the Hungry.

The Pledge of Allegiance was said and the meeting was adjourned at 9:03 PM.

Submitted by Elizabeth Penaranda, Secretary

Appendix:

The following information is a summary of committee activity that occurred after the February General Meeting.

Summary highlights from Fred Nassauer from the meeting with the LES PTA (edited):

- The PTA ... were very appreciative of our generosity (for our \$1,000 dollar donation) .
- There was some conversation around the annual ice cream churn, which they make \$8-9K on. They voted to purchase a new churn (\$1300), although several are showing their age. They (somewhat jokingly) put out the idea of the Ruritans helping with making ice cream in advance of the Lucketts Fair this year. ... (They may come) to us with a more formal request.
- They were all in favor of working the antiques fair parking job. Our POC for this event will be Naomi Hathaway...
- We discussed the idea of doing a community picnic, band competition or other annual fundraising idea, which they were also enthusiastic about. We'll ... continue the conversation..., but we planted the seed ... and it was received well. One of the PTA members ... suggested we do a pay-to-play softball tournament ...
- Stan pitched the idea of starting a Rudy-Youth club at the school and they seemed to like the idea. We'll ... get back to them with a specific proposal, but we laid out the basic requirements and what it would look like.

Finally, Mrs. Clement (LES principal) said she was good with doing a joint press release on the new School Business Partnership we just established. She was glad we had that in place.

Update on parking projects from Steve Hillebrand. Steve spoke to the LES PTA designated parking contact person (Naomi Hathaway) who is enthusiastic about the PTA partnering with the Club to provide workers for the Antiques Fair. Steve and Ian Moffet met with Suzanne Eblen and her partner, Amy, to continue working on Antiques Fair parking details. "They were extremely pleased to learn of our partnership with the PTA, and to hear that all the money we earn ... is going to the school. She has secured permission from the school and the community center to use their parking areas, and has been working diligently to secure additional fields for parking along Lucketts Rd. but has not yet nailed that down. Also, she has contacted (a) shuttle bus Co. if needed to move customers from fields to Fair.

Board of Director's Meeting Minutes

February 24, 2015

Attending: Bond, Gustafson, Kemp, Nassauer, Penaranda, Quitter, Small

Due to Pres. Jim McKenzie's absence out of town, Vice Pres. Doug Kemp conducted the meeting. CTO at 7:32 P.M.

Review of Minutes: The Board voted to amend the minutes by moving the additional information about committee and meeting outcomes that occurred after the General Meeting to a separate section,, entitled Appendix or Addendum. General Minutes were approved with this change.

Treasurer's Report: C. Bond presented the interim Treasurer's Report. Receipts exceeded disbursements by \$2043.10. Craig noted the recent change in the line in the report under Funds Allocation from "Restricted General Fund" to "Undesignated General Fund." The amount of outstanding Membership Dues has been reduced to \$583, and the outstanding amount for the December 2014 Banquet to \$300. The BOD voted to forgive the amount owed for the Banquet for one member who could not attend because of illness. P. Gustafson will call those members who still owe for the Banquet.

New Business:

Scholarships: T. Small reported that applications for high school and homeschooled students will go on our website in the next few days. Tom will meet with school counselors and eligible students at Tuscarora High School on March 4th to discuss our schedule. May 1st is the deadline for our receipt of applications. Tom distributed a map showing the boundaries of the geographic area eligible for scholarship assistance and the locations of last year's applicants. A motion was passed to keep the current boundaries.

P. Gustafson has updated the scholarship posters that we display at trash and in the Tuscarora High School lobby. After May, our signage at trash will be the "Your Donations at Work" poster, showing our total donations for 2014 as \$32, 381, an increase of several thousand dollars from 2013.

Point of Rocks Club: J. McKenzie and S. Scheibelhofer will meet with the POR club in mid March to discuss whether they can or would be

willing to continue to evaluate our scholarship applications in exchange for some payback from our club. Our help could range from financial payment, to providing parking opportunities for them to earn money for their projects, to direct assistance from us for their projects.

Fund Raising Events: See Appendix for S. Hillebrand's update to parking projects.

Old Business:

C. Bond noted that we need some assistance in adjusting the bunting that we install at the LCC on designated federal holidays to achieve a more esthetic effect. P. Gustafson will contact a local seamstress for assistance. C. also noted that the flag at the LCC is not lighted at night; this issue will be referred to the Patriotism Committee.

We need to identify community needs to determine what projects or help our club could take on to support our local area. The suggestion was made to include an ad in *Lucketts News & Notes* soliciting ideas for community service projects.

F. Nassauer reported on the meeting with the LES PTA. See Appendix. He also noted that principal C. Clement was not familiar with all that the new partnership between our club and Loudoun County Public Schools entails. Two Ruritans will go to a breakfast for school partners, sponsored by Loudoun County, for a discussion of the partnership with community groups. Fred also reported that they spoke briefly to the LES PTA about establishing a Ruri-Youth Club at the school and have set up a meeting to explore this further.

The BOD discussed the issue of increasing club membership. One suggestion was to consider an Associate Membership that would not require dues but would enable individuals to participate in projects or provide assistance as needed.

We continue to sell a few recycling bins at trash, but sales have been flat. P. Gustafson noted that D. Fabblioli reported an Earth Day event at Clyde's on April 22nd that will include vendors on an adjacent property. We could set up a table at this event or share a table with the Boy Scouts at the Lucketts Fair to sell bins.

M. Quitter reminded the BOD of the Boy Scout sponsored annual yard sale on April 24th. The scouts will begin to collect items for the yard sale the first weekend in April.

Announcements:

P. Gustafson reported that Pete Webb passed away. Pete was the husband of Joyce Webb, our Ruritan Citizen of the Year in 2014. Peter also reported that club member Peter Hart's mother recently passed away. Peter Baker will get cards to send to the families.

T. Small reported that Tom Howder continues to improve but still has speech issues and limited use of his hands. He always enjoys receiving cards and emails from club members.

Carl Siebentritt is also doing well and continues to exercise on the treadmill.

F. Nassauer announced that the LES PTA is collecting box top coupons from various grocery items that can be turned in to the school to use in buying needed supplies and equipment at a discount. He will provide a box at trash for people to donate box tops.

Meeting adjourned at 8:55 P.M.