



Lucketts Ruritan

Board of Directors: Jim McKenzie, *President*; Peter Gustafson, *Vice President*; Elizabeth Penaranda, *Secretary*; Craig Bond, *Treasurer*; Rich Cleland, Al Menendez, Pat Logue, Don Stanley, *Directors*

General Membership Meeting Minutes-April 10th, 2018

Attending: Adams, Baker, Bond, Cleland, Falk, Ferreira, Gustafson, Hart, Hillebrand, Hobbie, Johnson, Kemp, McKenzie, Mears, Nassauer, Penaranda, Sorrell, Stanley

Guests: Brandon Kemp, Hilary Cooley

CTO by Pres. Mckenzie at 7:30 PM.

John Adams said the blessing before the meal, prepared by the ladies of Furnace Mountain Church.

Minutes: Sent via email. Tentatively approved.

Treasurer's Report: : C. Bond presented the monthly financial profit and loss reports. Total income was \$6,877.30 (primarily reflecting trash receipts and member dues); expenses were \$7,087.35 (primarily reflecting compactor service costs, meeting meal costs, donations, and graphic design and printing expenses) for a net ordinary income of -\$2,010.05. Checking account has \$14,822.82; our T. Rowe Price account has \$192,985.65, for an assets total of \$208,145.47 Dues owed: \$1,319.00.

Business:

Before starting our internal strategy session discussion, Pres. Mckenzie asked for approval for funds to the Community Center in the amount of \$2,475.00 to help a local family in need and \$1,060.00 for program support. Funds were approved.

Pres. McKenzie and J. Adams reiterated the purpose of the planned social event next month at Fabboli Cellars as a meet and greet and an opportunity for fellowship with each other and our neighbors. We will have a table display and ongoing video about the Ruritans and our club, noting our community activities. We will have comment cards for guests to use to provide ideas and thoughts on what is needed in Lucketts and what new objectives our club might adopt to improve our community environment, noting and recognizing the demographic changes that have changed our community in recent years. We will also have a cake with 39 candles to recognize our club anniversary, which will be cut by our oldest

Next Meeting

May 8th, 2018 7:00-9:00 P.M.
Fabboli Cellars

PROGRAM HIGHLIGHTS

Program: Our May program will be a "Sip 'n Social" event at Fabboli Cellars to meet our neighbors, socialize together, mark our 33rd year club anniversary, and introduce potential new members to our club.

member, C. Siebentritt and a member of our Rudy Junior club.

Program:

Our strategy session for the evening was led by F. Nassauer, who reiterated that the core issue facing our club, presented as a Problem Statement, is that our club has not evolved to meet the immediate needs of our community. He broke attendees into four discussion groups, each of which would discuss and address one of four questions and then present the resulting ideas and conclusions to the group.

Group One, led by R. Cleland, addressed: Who else is serving our community now beyond the Community Center, Fire Department and Elementary School? How can we connect with these groups and learn more about community needs? The group identified LAWS, Taylorstown Community Association, schools/PTAs, Catoclin Coalition, Ladies of Lucketts, Freedom Center, Loudoun Hunger Relief, Scouts, HOAs, other local Ruritan clubs, the local business coalition, Bridle Paths and Loudoun Therapeutic Riding, Mobile Hope, Lucketts Life, a local AA group, and the Lovettsville Farmers Club/Planters Club as the most locally active organizations serving our immediate area. Ideas included reaching out to some of these groups through coffee sessions at which we would ask about their needs and how our club might help. We could also develop an email list, send postcards, and make personal visits.

Group Two, led by C. Bond, addressed: Who are the children and young adults we are not currently reaching and how do we connect with their needs? What would make Lucketts a better place for them to live? The group noted that there is very little in

Lucketts currently that focuses on youth past elementary school age (ages 14-18). Ideas included sponsoring a Little League or soccer teams, connecting with the homeschool community, sponsoring library programs such as IT, dance, or yoga, connecting with the local Girl Scouts (one group in Lovettsville) and with church youth groups.

Group Three, led by S. Sorrell was to address: What challenges do women face in our community? This discussion was tabled, to be revisited later.

Group Four, led by J. Adams addressed: What challenges do our churches face supporting their congregations? How do we learn about their challenges and incorporate them into our community service activities? Discussion identified the four local churches (Faith Chapel, Mt. Pleasant, Christ Episcopal, Furnace Mountain, Bethel, and Word of Life) and current initiatives in place such as the new food pantry partnership with Loudoun Hunger Relief, the local strawberry festival at Christ Episcopal, the women's shelter, and our local coat drive. We need to reach out to each church to ask about specific needs.

Group Five, led by M. Johnson addressed: Who works in Lucketts every day? What are the unmet needs of these workers? What would make Lucketts a better place to work? Worker groups include crews working the land in agriculture, local businesses such as wineries, breweries, ROOTS, teleworkers, and the business collaboration group. Needs include job advertisements, seminars to share expertise, assistance to local entrepreneurs, assistance with IT issues. Ideas included a Business Corner section in *Lucketts News & Notes*, increased interface with business owners and workers, and contacting realtors to ask the needs of home buyers in the Lucketts area.

Announcements:

1. P. Gustafson reported that our trash waiver was renewed in October and extended through 2019-2020.
2. S. Hillebrand announced that the PTA is sponsoring a fundraising event at Vanish on April 21st. They will have live music, and a silent auction. Tickets are \$20.
3. Pres. McKenzie announced that we cannot hold our summer picnic at Skills, USA this year because of planned construction. We are looking at other venues, one of which is the Lovettsville Game Club building.
4. Our May meeting will be the social event at Fabboli Cellars.

The pledge of allegiance was said and the meeting adjourned at 9:10 PM.

Submitted by Elizabeth Penaranda, Secretary

April 2018 Board of Directors' Meeting Minutes

Attending: Adams, Bond, Cleland, Gustafson, Logue, McKenzie, Menendez, Penaranda, Stanley

CTO 7:30 PM.

This meeting was held at Pres. McKenzie's home, as the LCC room was not available.

Minutes: Minutes for both General and Board meetings will be sent out via email.

Treasurer's Report: C. Bond provided the monthly financial profit and loss reports. Total income was \$5,480.93 (primarily reflecting trash and parking receipts, and member dues); expenses were \$8,010.17 (primarily reflecting compactor service costs, donations to LCC, club outreach, and newsletter expenses) for a net ordinary income of -\$2,529.24. Checking account has \$12,173.58; our T. Rowe Price account has \$191,295.82, for an assets total of \$204,386.40. Dues owed: \$839. Bond noted that we need to better manage our "outreach" costs; the Board needs to know in more detail the costs of proposed projects, amount expended, a potential budget for flyers and other promotional material. He suggested using a funding request form to track and itemize such costs and their purpose. Board agreed.

Another financial issue is confusion about funding categories. Bond recommended that we reterm the "Scholarships" category to "Scholarships and Educational Assistance" to enable donations to LCC for program support as well as scholarships to graduating high school students. P. Logue suggested asking the County to provide more funds to LCC for day care and programs, as Parks and Recreation is now the only funding for day care. Bond noted that services may come back to Lucketts because of Rt. 15 improvements and greater development here.

BOD also discussed the current distribution of *Lucketts News & Notes*. This publication used to be distributed according to old carrier routes, but the distribution area has expanded. Pres. McKenzie noted that we could consider providing this publication via email as well as hard copy. A committee will look at various distribution areas and subdivisions to determine who should/could continue to receive this newsletter.

New Business:

Rudy Juniors: P. Logue reported that the project to mark storm drains in Village Green is not yet completed. She also reported that we have received most of the required releases from parents for use of our photos from our bonfire for inclusion in the national magazine.

Sip & Social Event: J. Adams reported that the committee met at Fabbioni's to plan this event. We are getting RSVPs; we will put out 3x5 cards for guests to ask questions or provide ideas to the club and give out food bags for the new food pantry in Lucketts. At the event, Pres. McKenzie will identify the three locations at which food donations may be dropped off.

Strategy: A. Menendez reported on a meeting with the local business community, at which they discussed how this group can help the community and support fundraising. The business community is interested in forming an association to support programs and train kids for various jobs. They discussed putting together welcome bags containing products from the business community and will designate a contact person for us.

Homeless Kids Support: P. Logue reiterated that there are homeless kids (teenaged) in our community. She spoke with a representative from LAWS, who said an immediate need is for two graphic calculators (\$150-\$200 apiece) and for welcome kits for teens coming into the shelter that would contain a backpack and basic school supplies. Teenagers are typically at the shelter for about 30 days and have needs that are not currently being met. Mobile Hope is the only organization that specifically targets this age group. The BOD discussed how LCC and our club might get involved to provide some support.

Annual Picnic: D. Stanley reported that the Lovettsville Game Club is the preferred venue for our picnic this year on July 14th, which we will again hold together with other local clubs. The facility has both indoor and outdoor space and will meet our needs very well. The BOD approved the \$600 rental fee and deemed it very reasonable.

Monthly Speakers: May is our Sip & Social event at Fabboli Cellars. June speaker will be a representative from LAWS.

Trash Contract: P. Gustafson received a letter from Waste Management notifying us that they have again merged with another company, this time Environmental Solutions. We need to put together an RFP/RFQ (Request for Proposal/Request for Quote) to send out to other trash companies for bids. We will ask National if they have any cooperative pricing arrangements or national contracts that our club might take advantage of.

Rt. 15: Nothing new to report. Meetings of the BOS are ongoing.

Lucketts Land Sale: The 87-acre parcel for sale bordering Stumptown and Newvalley Church Roads has been purchased by Chuck Kuhn, President of JK Moving. He plans to place the land in Conservation Easement, with the understanding that Loudoun Wildlife Conservancy can purchase the land at a reduced price.

Meeting adjourned at 9:10 PM.

Submitted by Elizabeth Penaranda, Secretary