Jim McKenzie, President; Peter Gustafson, Vice President; Elizabeth Penaranda, Secretary, Craig Bond, Treasurer; Rich Cleland, Al Menendez, Pat Logue, Don Stanley, Directors

General Membership Meeting Minutes-November 13th, 2018

Attending: Adams, J Benjamin, Bond, Ewell, Falk, Hart, Hillebrand, Hobbie, Johnson, Logue, McKenzie, Mears, Menendez, Penaranda, Quitter, Stanley

Guests: W. Hager, Suzanne Eblen (Lucketts

Store)

CTO: 7:35 PM.

Pres. McKenzie welcomed our guests and thanked the ladies of Furnace Mt. Church for preparing the dinner meal. He announced that our scheduled speaker, D. Fabbioli, could not be present, so our program will focus on a discussion of our standing committees and how we can encourage greater participation and volunteering in our activities.

Suzanne Eblen of the Lucketts Store thanked the club for our parking support during her annual three-day Lucketts Store Antique Fair weekend. Suzanne appreciated our members' "resourcefulness and can-do attitude" in handling parking in difficult conditions caused by heavy rain. She estimated that 5000-6000 people attended this event. To show her appreciation, she donated \$3K to the club. Thank you, Suzanne!

Minutes: October minutes approved.

Treasurer's Report: C. Bond provided the monthly financial profit and loss reports for October. Total income was \$7,643.74 (primarily reflecting trash collections, parking income, and member dues); expenses were \$5,262.41 (primarily reflecting compactor service, donations, and newsletter production costs), for a net ordinary income of \$2,381.33. A negative unrealized gain from our T. Rowe Price account of -\$13,583.93 due to the recent stock market dive resulted in a net income of -\$11,202.60. Checking account has \$12,541.38, with \$970 in accounts receivable; our T. Rowe Price account has \$193,473.40, for an assets total of \$206,984.78. Dues owed: \$910.

Bond asked members to pay for their attendance at the holiday party in 2018 to enable proper accounting of 2018 income in our financial report. D. Stanley and his wife, Patty, are training with Craig and his wife, Patti, on Quickbooks to prepare the Stanleys to take over as club Treasurer. Pres. McKenzie again explained the

Next Meeting

December 1st, 2018 6:00 P.M. Skills USA

PROGRAM HIGHLIGHTS

Program: Our December meeting is our annual holiday party, held at Skills, USA. Cocktail hour at 6:00 PM, dinner at 7:00 PM. Awards program to follow.

club fee structure for family memberships and announced that our club donated \$500 to the Loudoun Wildlife Conservancy in the name of Jim Rocks, who was a founding member of our club. A motion was passed to contribute \$250 and flowers in the name of non-founding members and to continue to donate \$500 in the name of founding members in future.

Program:

Leadership Proposal and Committee Assignments: Pres. McKenzie again announced the slate of nominated officers and directors for 2019 approved by the current Board. President: P. Gustafson; Vice President: A. Menendez; Secretary: L. Penaranda; Treasurer: D. Stanley. Directors: J. McKenzie, P. Logue, M. Dunn, G. Mears. The slate was approved by acclamation of the membership present. New officers and directors will be formally installed at our holiday party on Dec. 1st.

Pres. Mckenzie asked that members sign up for one or more committees in their areas of interest. This can be done by sending Jim an email.

Business:

Business Collaborative: A. Menendez reported that C. Heykoop and S. Ewell will draft a document outlining the group's functions and purpose. The Business Collaborative Committee will have its own bylaws and operating procedures and will function under the umbrella of our Ruritan Club. The chairman of this committee will be a Ruritan Club member. Menendez noted that he has received from good ideas from Larry Cassell of the Jefferson, MD club, which has over 100 members, many of whom are business members.

Needs of Teenagers and Rudy Youth at Smarts Mill Middle School: J. Adams reported that he spoke to a county police officer who is also a 4H leader about the needs of the youth in this age group. This individual noted that these young teens are smart and technically savvy, but do not know how to do practical things. Accordingly, one of their 4H projects is for the teens to prepare a turkey for Thanksgiving. M. Quitter stated that teens in the local Boy Scout troop have earned 110 merit badges in practical areas such as welding, cooking, auto mechanics, agriculture, and citizenship. This troop has produced 57 Eagle Scouts.

Pl Logue reported that twelve to fifteen teens from the Rudy Youth Club at Smarts Mill recently helped organize the local food pantry at Faith Chapel. She noted their drive and initiative and their ability to do this task quickly and efficiently with little to no adult guidance. She reported that the club at the middle school now has 40 members; the group has held their second formal meeting. The group recently held a no-sale yard sale to benefit families in need; they sorted donations, attended the family pickup, and managed the sale very competently. They plan something in December to benefit seniors. Leader K. Price will organize this large group into teams for future projects; she welcomes any assistance that our club can provide to manage this group.

Coat Drive: S. Hillebrand summarized the coat drive held in October and November, noting that the drive collects 200-250 coats per year now. This year, requirements were for 37 coats; 14 collected coats met the requirements, leaving only 12-13 coats to be purchased, along with shoes, hats, and gloves for every child. Leftover coats were passed along to another charity.

Christmas Party: J. McKenzie asked everyone to RSVP promptly. The program at this event will include brief statements by BOS Geary Higgins and Scout Master J. Elardi; brief summaries by club representatives about the various club activities over the year (coat drive, Rudy Youth, history event, food pantry); and awards presentations for Ruritan of the Year (S. Sorrell), Citizen(s) of the Year Cheryl Hillebrand, Karyn Price, and Naomi Hattaway), and the three women of LES who were instrumental in getting funding for three new classrooms for the school. Pres. McKenzie noted that one of the women

instrumental in the school funding initiative, Amy Tribie, is running for School Board. Also, the LES PTA is nominating our club for a Partnership Award, to be presented at the annual county award breakfast. Ruritan National President, Ed Hicks, will install our new slate of club officers.

Membership Committee: P. Logue has received our first order of new hats and shirts. New members will receive these items; club members who wish to purchase new hats and shirts should see Pat so that she can order with one order form.

Parking: Because parking participation has dropped off, we may decrease the number of parking events we commit to for next year. D. Stanley suggested we bring in other clubs and groups, but Pres. McKenzie noted that this may result in a liability coverage insurance issue.

Announcements:

- 1. We will sponsor another history event at LES in the February/March time frame, featuring Eric Hillebrand. His presentation is geared toward a young audience, which will enhance interest and attendance.
- 2. Trash schedule: Be willing to switch with another club member who may not be able to make their assigned date. Notify M. Ferreira, but note that she only maintains the schedule and is not responsible for finding replacements.

Pledge of Allegiance was said and meeting was adjourned at 9:10 PM.

Submitted by Elizabeth Penaranda, Secretary

November 2018 Board of Directors' Meeting Minutes

Attending: Bond, Cleland, Gustafson, Logue, McKenzie, Menendez, Penaranda, Stanley

Meeting was held at the home of A. Menendez, 42518 St. Clair La., Leesburg, VA 20176. CTO at 7:35 PM.

Minutes: Minutes to be sent via email.

Treasurer's Report: Treasurer C. Bond provided summary financial profit and loss reports for the year to date, showing progress against the budget. We are under budget for the period. Checking account has \$15,879.89, with \$706 in accounts receivable; our T. Rowe Price account has \$193,473.40, for an assets total of \$210,059.29. Dues owed \$686.

The Board discussed increasing our requested trash donation; this issue was tabled for further discussion. Board also discussed sending a short announcement to *Lucketts News & Notes* and to Loudoun Now about our donations of \$36K to the community and how these funds are used. D. Stanley noted that Loudoun County provides grant money to 5013c organizations and that we should pursue the procedure for possible receipt of grant funding.

Pres. McKenzie reminded the Board that payments for the holiday party should be received in fiscal year 2018 and that we can collect payments at the event. P. Logue noted that we should consider invoicing members for dues through Quickbooks. The Board also discussed a potential Inactive, Honorary, or At Large member category to accommodate people who want to remain connected to the club but who cannot participate fully.

New Business:

Definition of Family Assistance/Scholarship: R. Cleland said this is a budget issue. We have budgeted a flat donation to the LCC, which should be used at the discretion of H. Cooley. We discussed increasing the amount of this donation but did not decide on a final amount. He noted that this budget category includes scholarship funds. He also noted that we should be more proactive in connecting with groups to whom we donate to get a better idea of what they do for our community and how our donations are used. P. Logue suggested that we consider donating on Giving

Tuesday to maximize matching contributions by other businesses and organizations.

Business Collaborative: A. Menendez reported that, through the Business Collaborative, we have received pledges of \$22K in donations from the local business community, with \$15K received to date. We have received \$3K from the Lucketts Store and are waiting for \$5K from Toyota and monies from a few more pledges. He noted that the committee may be able to help us network with other 5013c organizations. One company we might contact is TRI, which has a plant in Nevada that uses technology to gassify waste for petroleum products with zero carbon emissions. This innovation is a key to recycling. We will contact them to invite them to speak at one of our club meetings. P. Logue noted the success of local businesswoman, Sharon Virts, who has bought and renovated the Selma mansion, whom we could ask for a donation: Pat has also reached out to the new director of the Loudoun Museum. P. Gustafson noted that we have a local author living in Lucketts with whom we might connect.

The Finance Committee will also review our investment mix in terms of our goal to fund the scholarships we sponsor; however, he noted that we are not there yet in terms of being able to fund scholarships from interest income from our investments.

Membership: P. Logue again noted that we have some new shirts and hats from the local provider in Leesburg. She will have samples at the January Membership Meeting and will solicit orders then. D. Stanley noted that the documents from Ruritan National state that members are required to provide 30 hours of public service per year, and that we should offer our members a menu of volunteer activities and a target of recommended hours.

Coat Drive: The coat drive for this season was successful. See General Meeting minutes for a summary of this activity for this year. Pres. McKenzie noted that we offered the leftover coats to our food distribution families in Lucketts and sent the remaining coats to Purcellville non-profit group for distribution.

Board Meetings Hosted at Members' Homes:

- December Board meeting will be Tuesday, Dec. 18th at P. Gustafson's home. This meeting will be part Board meeting and part holiday gathering. Board members are welcome to bring spouses and guests.
- The January Board meeting will be at D. Stanley's home.

Monthly Speakers: The December meeting is our holiday party. In January, we can reschedule D. Fabbioli's presentation on the rural cooperative. Other options include John Whitmore, who could speak on land conservation and a representative from the Coalition for Smarter Growth. D. Stanley suggested Jeff Greene, who would speak on hunting and fishing, for the March meeting.

Committee Assignments for 2019: Pres. McKenzie noted that so far, only two people have responded to him to volunteer to serve on one or more committees. At the January General Meeting, he will make a short presentation to the membership on the Board's recommendations for Committee Chairs and encourage members to sign up in their areas of interest.

Announcements:

1. P. Logue reported that the Rudy Junior Club at Smarts Middle School is planning programs at Heritage hall in Leesburg and a volunteer day to do a game day at Heritage Hall.

Meeting adjourned at 9:35 PM.

Submitted by Elizabeth Penaranda, Secretary