



Lucketts Ruritan

Board of Directors: Al Menendez, *President*; Pat Logue, *Vice President*; Elizabeth Penaranda, *Secretary*; Don Stanley, *Treasurer*; Mike Dunn, Gary Mears, Dennis Fauber, *Directors*

General Membership Meeting Minutes—March 10th, 2020

Attending: Adams, Benjamin J, Falk, Fauber, Frankenfield, Gustafson, Hart, Johnson, Maruca B, Maruca F, McKenzie, Menendez, Penaranda, Price, Quitter, Reeves R, Rubright E, Rubright M, Ruth, Sackman Deb, Scott, Sorrell

Guests: Nathan Henry, Brad Trent

CTO: 7:30 pm

Pres. Menendez welcomed our speaker, Joe Rizzo, and our guests. S. Sorrell introduced guest Nathan Henry, who purchased Stan's house and is new to Lucketts. Pres. Menendez also thanked the ladies of Furnace Mt. Church for preparing the dinner.

Minutes: February 2020 minutes accepted.

Treasurer's Report: Treasurer D. Stanley provided the monthly financial reports to date. As of the end of February, we had \$20,037.74 in our checking account and \$230,738.51 in our T. Rowe Price account, for an assets total of \$250,696.25. Dues owed are \$821. Treasurer's Report was accepted.

Program:

President Al Menendez introduced the speaker for the evening, Joe Rizzo, Executive Director of the Loudoun Museum. Joe's background is history, with special interest in historic sites. With a new logo and rebranding effort, the museum reflects three new initiatives Joe is undertaking, which include interpretation, working with other groups, and building sustainable programming. Since Joe was appointed Executive Director at the end of 2018, he has managed the redesign of the museum's front space and the mounting of an exhibit on the Civil War in Loudoun that focuses on the divided county at the time. On the second floor, the Odd Fellows Hall has been turned into a lecture and events meeting area, with new flooring and seating. This multi-purpose room will also be available to rent out as a community space.

The next planned upgrade of the building is the first floor hall as a space for rotating exhibits, subjects of which include the first arrival of Africans to Loudoun in 1619, World War I, and

Next Meeting

April 11th, 2020, 7:30 P.M.

Lucketts Community Center

PROGRAM HIGHLIGHTS

Program: The speaker for our April meeting was to be Lori Kimball, Executive Director of the Loudoun Heritage Farm Museum. Will be rescheduled, due to current restrictions from coronavirus.

the newest, Vintage Pursuits: Cultivating a Virginia Wine Industry. With the migration of Europeans to Virginia in the 1600s, wine played and continues to play a large role in the state. After the Civil War, wine was a profitable industry here until Prohibition. Now, there are about 45 wineries in Loudoun, with the first one established here in 1984. The new exhibit will cover the laws governing the wine industry in Loudoun, the social customs around wine, and the accompanying politics. Rizzo hopes to develop a traveling component to the new wine exhibit, the goal being to reach more people where they are. The design firm, Riggs Ward, will design the new exhibit spaces at the museum and the traveling exhibits, to help enable the museum to become a central hub for education and information.

The initiative to develop new partnerships will begin with a lecture series at Loudoun County public libraries, the first topic on Harpers Ferry Brewing on March 26th. Rizzo is also planning to sponsor Hauntings Tours over two weekends in October as a fundraiser for the museum's projects. These will be walking tours of downtown Leesburg with a guide. A new exhibit planned for the summer will be on the Women's Temperance Movement, the right to vote in Loudoun, and World War II.

The Loudoun Museum welcomed about 7,000 visitors in 2019; Rizzo hopes to increase that number going forward. He plans to expand open hours, offer free admission on certain days, and set up a donation box to supplement the current funding by the County.

New Business:

2020 Picnic: Date of the picnic is June 13th at Pres. Menendez' home. P. Gustafson, who heads the picnic committee, reported that other area clubs are interested in participating with us again this year.

Give/Choose Event: P. Logue provided an information sheet about this event, to be held May 5th online, with early donations accepted starting April 21st. Give/Choose is a 24-hour day of giving organized by the Community Foundation for Loudoun and Northern Fauquier Counties to benefit local charities serving our communities. We are participating to expand our reach into the Lucketts community, to benefit from social media tools, to begin to create a digital database of potential donors to our club, and to help meet our budgeted revenues for 2020. Additional information is on our club website.

New Sources of Funding: Pres. Menendez reported that a new committee will be formed to find new funding sources for the club. The target is to raise \$70K from donations and grants to our club from business donors.

Committee Reports:***Standing Committee Reports:***

Business and Professional: Debbie Sackman reported some progress on development of a local business directory.

Community Service Committees:

Environment and Conservation: J. Frankenfield announced several environmental initiatives are in One is a workshop on Conservation Easements, scheduled for April 21st. See details in the Spring edition of *Lucketts News & Notes*.

Announcements:

1. We need another venue for our annual holiday awards banquet and party. Skills, USA is no longer available to us.
2. K. Price has volunteered to serve as a club photographer, but we need additional volunteers to help with this activity to record our club events.
3. The Boy Scout yard sale, scheduled for April 25th, has been cancelled. Tentative plan is to reschedule for September, depending on coronavirus situation.

Meeting adjourned at 8:55 PM.

Submitted by Elizabeth Penaranda, Secretary

March 2020 Board of Directors' Meeting Minutes

CTO: 7:00 PM

Due to the COVID-19 pandemic, our Board meeting for March (and for the months to follow) was/will be conducted via telephone conference. The call in number, provided and set up by P. Gustafson, is 605-313-5317, Access code: 721687

Attending: Dunn, Fauber, Gustafson, Logue, Mears, Menendez, Penaranda, Stanley

Minutes: General Meeting Minutes to be sent via email.

Treasurer's Report: D. Stanley provided a financial report for March. We have \$25,447.89 in our checking account. Our T. Rowe Price account has \$222,202.85, for a total of \$247,570.74 Dues owed, \$670, with about half still owed for the quarter. Report was accepted. D. Stanley noted that our trash collections are down by \$800, but he expects this to improve.

Give Choose Update for Covid-19 Response:

Due to the coronavirus, our focus with Give/Choose will be on how donations to our club will directly benefit those in need from the pandemic. Our next step will be to reach out to our contact network to encourage people to donate. Our new fundraising goal is \$20K (recommended

by the committee), which will be revisited next year as a result of our learning curve from this donation year. Give/Choose is May 5th, with early giving beginning on April 21st.

Compactor/Recycling:

P. Gustafson reported that for the past two weeks, a few club members assigned to monitor trash did not want to participate, due to Covid-19 concerns. However, we were able to obtain substitutes and coverage during the shifts. Gustafson noted that we may be able to manage with one person, at least for some of the hours each shift. He noted that we are tipping the truck driver, Jose, \$20 each week and will continue to do so.

Lucketts News & Notes:

P. Logue reported that we will publish the newsletter in April and post it on our website. This will save half the cost of the issue and force greater use of our website.

April General Membership Meeting:

Due to Covid-19, we have canceled the speaker, Lori Kimball, of the Loudoun Farm Museum and rescheduled her for October or November. For the other month, we will schedule the Eastern Regional Director of the Archeological Society of Frederick, MD.

P. Logue noted that we can send information to our members through Constant Contact. The Board also discussed making personal calls to all club members to check on their health and welfare, to be managed by the Fellowship Committee. One suggestion was to make the calls every two weeks during this period of social distancing, as there are many elderly in our area who may need food or other assistance. G. Mears noted that other demographic groups besides the elderly will also require assistance; for example, dual career families with children who must manage jobs and distance learning and care for relatives. Our Social Services and Community Services committees will determine how to get involved and G. Mears will contact the church pastors to assist.

Miscellaneous:

1. We will review a possible date for our annual picnic later, depending on the Covid-19 situation.
2. The club will make a \$500 donation to the charity designated by the family in memory of Dick Snooks. We received a donation of \$200 from Rev. Fletcher who conducted the funeral service for Dick; we will add this amount to the amount we send to the family's selected charity.
3. Club Credit card: Pres. Menendez and P. Gustafson will meet by telephone with a representative of the bank regarding signatories for our club credit card.
4. 2020 Budget Review: P. Logue and D. Stanley reviewed our budget status to date and reported no major issues. We do not yet know whether a scheduled parking event in Berryville in May will be canceled.
5. Website updates: P. Logue reported that we are ready to support the Business Collaborative with a membership directory when the group has completed its compilation and is ready to post it online.
6. New revenue sources: Pres. Menendez reported no additional progress, as we have been focusing on the Give/Choose initiative.
7. Annual Banquet: P. Logue suggested we rethink this event and consider making it a fundraiser. If we continue to hold this event, we still do not have a venue for this year.

Meeting adjourned at 8:07 pm.

Submitted by Elizabeth Penaranda, Secretary